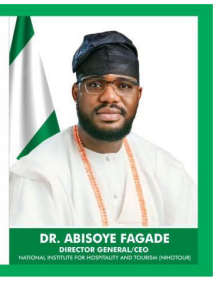
NIHOTOURWEEKLY

The Weekly Newsletter for NIHOTOUR

Monday 24th to Friday 28th February, 2025.

MAIDEN EDITION: VOL 1 ISSUE 4





NIHOTOUR Lagos Campus CPP Excursion Trip

Recently, our students embarked on an exciting excursion trip to Radisson Blu Ikeja, where they gained valuable insights into the hospitality industry. This eye-opening experience provided a glimpse into the vast opportunities awaiting them in the hospitality field.







NIHOTOUR and Ministry of Foreign Affairs Sets Sights on International Tourism Standards with New Partnerships



In a significant development for Nigeria's hospitality and tourism landscape, the Ministry of Foreign Affairs recently convened with Signature Advisory and the National Institute for Hospitality and Tourism (NIHOTOUR) to chart a new course for the industry.

During the high-level meeting, Signature Advisory's Chief Executive presented NIHOTOUR's expanded mandate under the 2022 Establishment Act, which positions the institute as the central authority for training, certification, and quality assurance across Nigeria's hospitality sector.

The strategic discussion focused on forging valuable partnerships with regulatory bodies in France, Italy, and the United States. These international collaborations aim to adapt successful grading and certification frameworks to the Nigerian context, establishing standardized ranking systems that will elevate service quality throughout the country.

Ambassador Janet O. Olisa proposed a targeted approach, recommending the identification of specific regulatory agencies abroad for formal engagement. She particularly emphasized the importance of partnering with prestigious culinary institutions to implement recognized certification standards for Nigeria's restaurants and chefs, potentially incorporating elements of the renowned Michelin rating system.

The initiative's vision includes creating a comprehensive digital platform to showcase hospitality rankings, developing world-class tourism facilities, and implementing internationally recognized regulatory standards.

This collaborative effort marks a pivotal step toward positioning Nigeria as a premier destination in the global tourism market through enhanced quality assurance and international best practices.