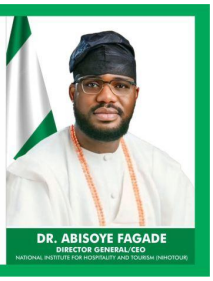


NIHOTOURWEEKLY

The Weekly Newsletter for NIHOTOUR



Monday 10th to Friday 14th March, 2025.

MAIDEN EDITION: VOL 1 ISSUE 5

NIHOTOUR, NEXIM Bank Advances Renewed Hope Agenda In Tourism And Hospitality



In a strategic move to strengthen Nigeria's tourism industry, the National Institute for Hospitality and Tourism (NIHOTOUR) is seeking partnership with the Nigerian Export-Import Bank (NEXIM) to create better business opportunities for industry stakeholders. Recently, the Director General of NIHOTOUR, Aare (Dr.) Abisoye Fagade, FIMC, met with the Managing Director/CEO of NEXIM, Mr. Abba Bello, to discuss key reforms in Nigeria's hospitality, travel, and tourism sector.

A key focus of this partnership is developing skilled personnel who can attract foreign exchange through the repatriation of workers' wages, a strategy employed by thriving tourism economies worldwide. NEXIM has acknowledged that tourism is a gold mine capable of driving economic growth, creating jobs, and positioning Nigeria as a global tourism hub. ecosystem.

The meeting highlighted several crucial areas, including:

• Affordable Funding: Advocating for lower interest rates for industry operators to ease financial burdens and promote growth.

• Stronger Regulation: Making NIHOTOUR certification a requirement for NEXIM-funded businesses to ensure standards and quality.

• Skill Export: Providing structured training and global job opportunities for Nigerian professionals to enhance their skills and competitiveness.

This partnership marks a significant step towards unlocking new revenue streams, empowering businesses, creating jobs, and positioning Nigeria as a global leader in the tourism ecosystem.

NIHOTOUR DG Presents 100 Days State of the Agency Report (STAR) to the Minister of Art, Culture, Tourism, and Creative Economy, Honorable Minister Hannatu Musa Musawa.

In a significant milestone, the Director-General of NIHOTOUR, Aare (Dr.) Abisoye Fagade, FIMC presented the 100 Days State of the Agency Report (STAR) to the Honorable Minister Hannatu Musa Musawa.

The report highlights strategic achievements in hospitality, travel, and tourism training & regulation, aligning with the Renewed Hope Agenda to reposition Nigeria's tourism industry for global competitiveness.



NIHOTOUR and NIS: Strengthening Standards in Nigeria's Hospitality and Tourism Industry

A significant step towards transforming Nigeria's hospitality and tourism sector has been taken, as the Director-General of NIHOTOUR met with the Comptroller General of Immigration to drive the Renewed Hope Agenda. The meeting aimed to address the imbalance in the industry, where expatriates dominate top positions, earning in dollars, while equally qualified Nigerians earn significantly less in Naira.

To rectify this situation, the following measures will be implemented:

- Mandatory NIHOTOUR Certification: Expat work permits will now require mandatory certification from NIHOTOUR.
- Joint Review of CERPAC Work Visas: A joint review of CERPAC work visas for hospitality and tourism expats will be conducted to ensure fairness and transparency.
- Training for Immigration Officers: Immigration officers will undergo training to transform Nigeria's airport experience, providing a more welcoming and efficient environment for tourists.



Enhancing Efficiency and Productivity: Mandatory Training for HR Officers



As part of the Director General's Knowledge Information Strategy Sharing (KISS) Initiative, all HR Officers are currently undergoing a mandatory training session designed to enhance efficiency, boost productivity, and align with the institute's strategic objectives.

This training is crucial for capacity building and ensuring the effective implementation of the KISS Initiative.



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Partnership Discussions with Tastes of Culture Nigeria



The Nigeria Institute of Hospitality and Tourism (NIHOTOUR) recently received a courtesy visit from the Tastes of Culture Nigeria team. The meeting provided an opportunity for the team to reintroduce their organization to our new Director General and explore potential partnership opportunities.

During the visit, the Tastes of Culture Nigeria team provided an overview of their organization, highlighting their objectives, milestones, and achievements. This introduction paved the way for discussions on potential areas of collaboration and mutual benefit between our organizations.



As part of the visit, the Tastes of Culture Nigeria team also made a special presentation, showcasing their initiatives and projects. This presentation provided valuable insights into their work and how it aligns with our objectives. We appreciate the team's enthusiasm and commitment to promoting Nigeria's rich cultural heritage.

NIHOTOUR Receives Awards for Excellence and Service

The Nigeria Institute of Hospitality and Tourism (NIHOTOUR) has been recognized for its outstanding contributions to societal development, receiving two prestigious awards from Youth Partnership for Africa's Development (YOUPAD).

The Director General of NIHOTOUR was honored with the Thomas Sankara Pan African Leadership Prize for Excellence. This award is a testament to the Director General's commitment to public service and leadership excellence.

Additionally, NIHOTOUR received the YOUPAD Confederacy Commendation Certificate, which recognizes corporate organizations that demonstrate teamwork, cooperation, and selflessness in their contributions to societal development. This certificate is a reflection of NIHOTOUR's dedication to making a positive impact in the community.

These awards are a significant achievement for NIHOTOUR, highlighting the institute's commitment to excellence and its role in promoting hospitality and tourism development in Nigeria. industry for global competitiveness.





NIHOTOUR In Talks for Potential Partnership with "I believe Culture" and Tourism Business Summit

The Nigeria Institute of Hospitality and Tourism (NIHOTOUR) is currently in discussions with the organizers of the I Believe Culture and Tourism Business Summit to explore potential partnership opportunities.
The proposed collaboration aims to promote Nigeria's tourism and hospitality industry, but details are still being finalized..

