

NIHOTOURWEEKLY

The Weekly Newsletter for NIHOTOUR



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POWERING TOURISM WITH DATA



The National Institute for Hospitality and Tourism (NIHOTOUR) is strengthening its collaboration with the National Bureau of Statistics (NBS) to boost Nigeria's tourism and hospitality sector. The Director-General of NIHOTOUR, Aare Abisoye Fagade, recently paid an official visit to the Statistician General of the NBS, Prince Adeyemi Adeniran, to discuss data-driven tourism development.

The primary focus of the meeting was on enhancing and leveraging the existing Memorandum of Understanding (MOU) concerning data sharing and provision specific to the tourism sector. Fagade emphasized the critical importance of data in driving meaningful development within the tourism industry, highlighting that comprehensive and accurate data serves as the foundational framework for effective policy formulation and the successful execution of strategic projects and initiatives.

The Statistician General of the NBS demonstrated a proactive commitment, promising to provide the requisite data and expressing willingness to collaborate with tourism sector associations in comprehensive data collection efforts. This partnership aims to utilize the power of data in taking the hospitality, travel, and tourism industry to greater heights over the next few years.

NIHOTOUR and The Gambia are strengthening their ties to boost hospitality and tourism collaboration



The Director-General of NIHOTOUR, Aare (Dr.) Abisoye Fagade, recently welcomed H.E. Mohamadou Musa Njie, High Commissioner of The Gambia to Nigeria, and Mr. Abdoulie Hydara, Deputy High Commissioner, to discuss areas of cooperation.

A proposed study tour to The Gambia for Nigerian tourism professionals was discussed, along with efforts to improve service standards. The High Commissioner of The Gambia to Nigeria praised NIHOTOUR's commitment to tourism development, emphasizing the importance of African nations working together to advance the sector. He highlighted customer service as a critical challenge and advocated for mandatory training programs to enhance service excellence.

NIHOTOUR pledged to formalize the partnership through a Memorandum of Understanding (MoU), signaling a new era of cooperation aimed at strengthening the African tourism landscape and fostering economic growth. establish a strategic

NIHOTOUR and Development Bank of Nigeria (DBN) Collaborate to Boost Tourism and Hospitality Businesses



The National Institute for Hospitality and Tourism (NIHOTOUR) recently met with the Development Bank of Nigeria (DBN) to explore financial support for Small and Medium Enterprises (SMEs) in the tourism and hospitality sector.

Key discussions during the meeting focused on four main areas:

- Access to Loans: Providing tourism enterprises with access to loans to support their growth and development.
- Certification: Certifying DBN-financed stakeholders to ensure they meet the required standards.
- Intervention Funds: Providing intervention funds to support the industry's growth and development.
- Empowering SMEs: Empowering SMEs to formalize and grow their businesses.

The DBN reaffirmed its commitment to supporting hospitality businesses through partner banks, with ₦1.7 trillion already disbursed to end-users. This collaboration aims to drive financial empowerment for a stronger tourism industry.

Final Practical Examination for 2024/2025 Batch A Students at Lagos Campus



The final cookery, pastry, food, and beverages service practical examination serves as a medium for students to demonstrate the skills they have acquired during their program. This examination showcases hospitality services, preparation processes, and presentation techniques.

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